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Article Summary

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Article Summary

¹ *The Impact of Information Technology on Innovation in Determining Firm Performance*

article is a live conversation in the contemporary world published as an ¹ *African Journal of Science and Technology, innovation and Development*. Notably, the report is a product of two authors by the name Naidoo Indian and Hoque Muhammad. The article was published on 25th July of 2018. The 10th volume has twelve pages that entail a preliminary section, introduction, literature review, findings, discussion, conclusion, and possible recommendations derived from the problem statement.

The discussion is based on the relationship between information technology and innovation in the utilization of the correct factors to drive the firm's positive performance. Notably, the article's primary idea includes an explanation of parameters that drive the firm's positive performance (Naidoo & Hoque, 2018). In a firm, the think tank regards information technology as an excellent way to approach the market in aligning their competitive advantage. Still, if they do not apply the correct procedure, they tend to have erroneous results. For that reason, the article insinuates that for a strategy to work very well for the firm's benefit, it must be resource and skill base to allow it to work in the right manner. The proper application yields the relationship between information technology and innovation of the firm that yields positive performance.

Contrarily, information technology installation in a firm can cause disruption, downscaling of the firm, or rather stagnation coming in as a weakness. When technology is disrupted, the firm stakeholders tend to change from what they know to another system, which may lower their productivity. Failure to use parameters like the correct skillset and resources to ignite the new technology is a drawback that makes information technology and innovation not

work for positive firm performance (Naidoo & Hoque, 2018). A negative impact may result from the improper application of information technology as a better part of innovation.

Reference

Naidoo, I. P., & Hoque, M. (2018). Impact of information technology on innovation in determining firm performance. *African Journal of Science, Technology, Innovation and Development*, 10(6), 643-653.

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